

News Release

Hyundai Motor and LACMA Open “The Space Between: The Modern in Korean Art”

- The exhibition presents new interpretations of Korean modern art history through 130 works spanning the period of 1897-1965
- Running from Sep. 11, 2022, to Feb. 19, 2023, the exhibition is part of The Hyundai Project at LACMA, a 10-year art initiative
- It is also the second exhibition in the continuous Korean Art Scholarship Program, presenting a global exploration of traditional and contemporary Korean art

LOS ANGELES / SEOUL, July 11, 2022 – Hyundai Motor Company today announced “The Space Between: The Modern in Korean Art,” the seventh exhibition of The Hyundai Project at the Los Angeles County Museum of Art (LACMA) and the second project of the Korean Art Scholarship Program at LACMA. The exhibition will run from September 11, 2022, to February 19, 2023.

“The Space Between: The Modern in Korean Art” will present approximately 130 works by 88 artists who, between 1897 and 1965, explored the development of modern art in Korea through their interactions with and reinterpretations of foreign cultures. The exhibition provides new perspectives on Korean art in the modern period by weaving works from various fields, such as oil paintings, photography and sculptures, into a cultural tapestry. The show will be organized in five sections, each assortment arranged according to thematic approaches that show representative features of Korean art at that time, including the Japanese colonial period (1910-1945).

With the support of numerous institutions, including the National Museum of Modern and Contemporary Art, Korea (MMCA), another one of Hyundai Motor's museum partners since 2013, and private collections of the late Korean business magnate Kun-hee Lee, a number of works will be presented in the United States for the first time.

The exhibition is part of The Hyundai Project at LACMA, a 10-year partnership that has been organizing exhibitions and other projects, mostly with a focus on supporting the field of art and technology and a continuation of the Korean Art Scholarship Initiative. The latter presents a global exploration of traditional and contemporary Korean art through research, publications and exhibitions, which is a key element of the ongoing partnership between Hyundai Motor and LACMA.

“Among the various initiatives of our partnership with LACMA, the Korean Art Scholarship program holds an important place in our hearts, as it enables Korean art to be revisited and shared with a global audience,” said Thomas Schemera, Executive Vice President and Head of Customer Experience Division of Hyundai Motor Company. “‘The Space Between: The Modern in Korean Art’ sheds light on unexplored aspects of modernity and contextualizes them within a novel framework to foster fruitful conversations on Korean modern art.”

“The Space Between brings to light an era of profound change in Korean art history, illustrating how encounters and exchanges with other cultures led artists to set out on new creative paths,” said Michael Govan, LACMA CEO and Wallis Annenberg Director. “It’s exciting to be able to share this story in Los Angeles, which is home to the largest Korean population outside of Korea. We’re grateful to Hyundai Motor Company for its commitment to presenting new perspectives on Korean art through our long-term partnership.”

The Hyundai Project at LACMA is a joint initiative between Hyundai Motor and LACMA that began in 2015. The 10-year partnership is the longest and largest commitment from a corporate sponsor in the museum’s history. Under the umbrella of The Hyundai Project, Hyundai Motor and LACMA will continue to foster ties between the worlds of art and technology and promote greater understanding of Korean art through 2024.

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About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe. Based on the brand vision ‘Progress for Humanity,’ Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider. The company invests in advanced technologies such as robotics and Advanced Air Mobility (AAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services. In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

About Hyundai Motor’s Art Projects

Hyundai Motor Company has been supporting art initiatives driven by long-term partnerships with global museums - the National Museum of Modern and Contemporary Art, Korea (MMCA), Tate, and the Los Angeles County Museum of Art (LACMA) since 2013, along with major partnerships for the Korean Pavilion at the 56th, 57th, 58th, and 59th Venice Biennale and the 20th and 21st Biennale of Sydney. The newly established Hyundai Tate Research Centre: Transnational encourages innovative ways of thinking about art and global art histories, and in partnership with global media group Bloomberg, Hyundai Motor Company connects international audiences with artists exploring the convergence of art and technology. Visit <http://artlab.hyundai.com> or follow @hyundai.artlab #HyundaiArtlab to learn more about these projects.

About LACMA

Located on the Pacific Rim, LACMA is the largest art museum in the western United States, with a collection of more than 147,000 objects that illuminate 6,000 years of artistic expression across the globe. Committed to showcasing a multitude of art histories, LACMA exhibits and interprets works of art from new and unexpected points of view that are informed by the region's rich cultural heritage and diverse population. LACMA's spirit of experimentation is reflected in its work with artists, technologists, and thought leaders as well as in its regional, national, and global partnerships to share collections and programs, create pioneering initiatives, and engage new audiences.

Disclaimer: Hyundai Motor Company believes the information contained herein to be accurate at the time of release. However, the company may upload new or updated information if required and assumes that it is not liable for the accuracy of any information interpreted and used by the reader.

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