



Date: 06th January, 2025

To,

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

SYMBOL: HYUNDAI

SCRIP CODE: 544274

Dear Sir/Ma'am

Sub: Press Release

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly take the same on record.

Thanking you,

Sincerely,

For **Hyundai Motor India Limited**

**Pradeep Chugh
Company Secretary &
Compliance Officer**

'Progress For Humanity'

Hyundai CRETA Electric

Innovative Technology, All-Around Safety, and Electrifying Performance

- The Hyundai CRETA Electric comes with Vehicle-to-Load (V2L) both inside the car as well as outside for a convenient and innovative experience
- The new In-car Payment system allow customers to pay for charging directly from the vehicle's infotainment screen at more than 1,150 EV chargers across India, taking a leap towards the future of car-as-a payment platform
- Offers ADAS Linked regenerative braking system for enhanced safety and efficiency
- 26.03cm (10.25") dual curvilinear screen each for infotainment and digital cluster
- More than 75 advanced safety features and 52 safety features as standard across variants
- 0-100 km/h in 7.9 secondsⁱ, The Hyundai CRETA Electric offers a thrilling driving experience
- 10% -80% charge in just 58 minutes (DC charger) and 10% - 100% charge in 4 hours (11kW home charging – AC charger)ⁱⁱ
- [Click here for Hyundai CRETA Electric images](#)

Gurugram, January 06, 2025: Hyundai Motor India Limited (HMIL) is set to revolutionize the electric vehicle (EV) landscape with the upcoming launch of the much-anticipated **Hyundai CRETA Electric** at the Bharat Mobility Global Expo 2025. Designed to combine innovative technology, all-around safety and electrifying performance, the Hyundai CRETA Electric is poised to become the go-to electric SUV for Indian customers.

Speaking about the Hyundai CRETA Electric, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, HMIL, said, "We are proud to introduce the Hyundai CRETA Electric, which marks a new chapter in the electric vehicle revolution in India. The Hyundai CRETA Electric is not just a car; it is an experience that brings the future of technology, safety and performance to the road today. Our commitment to innovation is reflected in every feature of the Hyundai CRETA Electric. With advanced tech, world-class safety and thrilling performance, India is now ready for the future and the future is Hyundai CRETA Electric."

With its tagline "Electric is now CRETA," Hyundai CRETA Electric is ready to push the boundaries of what an electric SUV can offer. The Hyundai CRETA Electric not only meets the aspirations of modern customers but also raises the bar by providing seamless, connected and engaging driving experience.

Innovative Technology that Powers the Future

The Hyundai CRETA Electric is packed with advanced technology features that ensure convenience, connectivity, and enhanced user experience:

- **In-car Payment:** The Hyundai CRETA Electric takes convenience to the next level by allowing customers to pay for EV charging directly from the vehicle's infotainment screen. With access to more than 1,150 EV chargers across India, charging is made hassle-free and seamless taking a leap towards the future of car-as-a payment platform.
- **Digital Key:** Embracing the future of smart technology, Hyundai CRETA Electric offers Digital Key, enabling users to lock, unlock and start the vehicle using the smartphone or smartwatchⁱⁱⁱ.
- **ADAS Linked Regenerative Braking System:** The Hyundai CRETA Electric offers ADAS linked regenerative braking system that automatically senses the distance from the vehicle ahead and accordingly adjusts the regenerative braking level.
- **Shift-by-Wire (SBW):** The Hyundai CRETA Electric features a column type design - Shift-by-wire system, offering intuitive gear control with enhanced convenience and a futuristic driving experience.
- **Single Pedal Drive (i-Pedal):** The Hyundai CRETA Electric comes equipped with i-Pedal technology that enables the driver to accelerate, decelerate and come to a complete stop using only the accelerator pedal. The car will come to a complete stop just by taking off the feet from the accelerator.
- **Vehicle-to-Load (V2L)^{iv}:** Whether you're camping or in need of an emergency power source, the Hyundai CRETA Electric enables you to power your gadgets and appliances both inside and outside the vehicle, ensuring you never run out of power.
- **Dual Curvilinear Screens:** The 26.03cm (10.25") Dual Curvilinear screen with HD infotainment and a digital cluster provide a futuristic cockpit experience, with all the important EV specific information available with one touch.
- **Premium in-car experience:** The Hyundai CRETA Electric is equipped with Bose premium sound 8 speaker system offering enhanced audio quality. With complimentary^v in-car music streaming via Jio Saavan subscription, your favorite tunes are always just a tap away.
- **Advanced Climate Control:** The Hyundai CRETA Electric features touch type Dual Zone Automatic Temperature Control (DATC) with driver-only mode and ventilated front seats for maximizing comfort. The vehicle is also equipped with cooled glove box and front armrest with cooled storage.
- **Intelligent Voice Commands:** With 268 embedded voice commands, including a voice-enabled smart panoramic sunroof, the Hyundai CRETA Electric ensures you have complete control of the car.

- **Hyundai Bluelink Connectivity:** More than 70 connected features with Hyundai Bluelink enhance convenience and security keep you connected to your Hyundai CRETA Electric at all times.

All-Around Safety

The Hyundai CRETA Electric is engineered to offer all-around safety to its occupants, with a range of advanced features to provide peace of mind on every journey:

- **Strong Body Structure:** The vehicle is built with enhanced use of Advanced High Strength Steel (AHSS), and High Strength Steel (HSS), with an extensive application of hot stamping to assure superior protection. It ensures a robust and protective frame that contributes to a safe driving experience.
- **Hyundai SmartSense Level 2 ADAS:** 19 tech-enabled safety functions, including Lane Keeping Assist, Forward Collision Warning and Blind Spot Collision Warning, Smart Cruise control with stop and go, Hyundai SmartSense Level 2 ADAS deliver a comprehensive safety suite.
- **More than 75 advanced safety features and 52 safety features as standard** across all variants envelop customers in a safety cocoon.
- **Safety features as standard across all variants:**
 - Six airbags
 - All-wheel disc brakes
 - Electronic parking brakes (EPB) with auto hold
 - Hill -Start Assist Control (HAC) and Hill Descent Control (HDC)
 - Electronic Stability Control (ESC) with Vehicle Stability Management (VSM)
 - Child Seat Anchor (ISOFIX)
 - Tyre Pressure Monitoring System (TPMS)
- The Hyundai CRETA Electric also includes additional safety features like surround view monitor (SVM), blind-spot view monitor (BVM), rain sensing wipers, front parking sensors, digital key etc., offering all-around safety and driver assistance.

Electrifying Performance

Built to thrill, the Hyundai CRETA Electric offers an electrifying performance:

- **Impressive Acceleration:** From 0 to 100 km/h in just 7.9 seconds^{vi}, the Hyundai CRETA Electric delivers rapid acceleration, making it the perfect SUV for thrill-seekers and daily commuters alike.

- **Powerful and Efficient Battery:** Available in two variants, the Hyundai CRETA Electric is powered by a 51.4 kWh battery pack (long-range) offering 473 km^{vii} on full charge and a 42 kWh battery pack offering 390 km^{viii} of range.
- **Powerful Performance:** 51.4 kWh battery pack (long-range) variant generates 126 kW (171 PS) of power and the 42 kWh battery pack variant offers 99 kW (135 PS) power.
- **Battery Heater:** The battery heater ensures maximized charging performance and range in cold weather conditions.
- **11 kW Smart Connected Wall Box Charger:** The Hyundai CRETA Electric can get charged from 10% to 100% in just 4 hours^{ix} using the 11 kW smart connected wall box charger (AC Home Charging). The charger comes with smart connectivity and users can operate it directly from myHyundai App.
 - myHyundai app Smart Connectivity Features:
 - Remote charging start/stop
 - Auto schedule charging
 - OTA software updates
 - Control and monitor charging sessions
 - User-friendly dashboard
 - Remote notifications
- **Fast Charging using DC Charger:** The Hyundai CRETA Electric can be charged from 10%-80% in just 58 minutes, ensuring long journeys are never interrupted.
- **Active Air Flaps (AAF)^x:** To maximize energy efficiency, the Hyundai CRETA Electric is equipped with Active Air Flaps (AAF), to cool vehicle parts and enhance aerodynamics.

Hyundai Motor India Limited is all set to launch the Hyundai CRETA Electric at Bharat Mobility Global Expo 2025.

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Issued by:

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Disclaimer:

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- ⁱ Basis HMIL internal testing under controlled conditions for 51.4 kWh new battery pack
 - ⁱⁱ For 42kWh battery pack, charging time is dependent upon multiple factors including battery pack, charger specifications, ambient temperature, uninterrupted power supply, etc.
 - ⁱⁱⁱ Compatible with select smartphone models, visit www.hyundai.com for more details.
 - ^{iv} For V2L outside, the gun would be available as an accessory on payable basis.
 - ^v Complimentary subscription is valid for 1 year from date of purchase, thereafter subscription needs to be renewed on payable basis.
 - ^{vi} Basis HMIL internal testing under controlled conditions for 51.4 kWh new battery pack
 - ^{vii} As per AIS 040 (Rev.1) (km) ARAI certification, range is dependent upon multiple factors please visit www.hyundai.com for more details
 - ^{viii} As per AIS 040 (Rev.1) (km) ARAI certification, range is dependent upon multiple factors please visit www.hyundai.com for more details
 - ^{ix} For 42kWh battery pack, charging time of battery depends on factors including battery pack, charger specification, ambient temperature, uninterrupted power supply, etc.
 - ^x Functionality is dependent upon multiple factors